

Welcome Visitors with Security and Convenience

First impressions count

Every new visitor that walks into your office represents a great new opportunity *and* a security threat—at the same time. While a good receptionist can handle that challenge, staffing the front desk is a challenge and a non-trivial expense for many organizations. Some decide to just leave the desk empty. Others have suffered the consequences of hiring the wrong receptionist. It is all too easy to spoil that critical 1st impression – or, worse yet, to leave your people and your assets vulnerable to the wrong visitors with no front line.



For just a fraction of the cost of a receptionist, *VisitorLink* leverages your IT Infrastructure to ensure a great 1st impression for every visitor – welcoming each with a new level of consistency and professionalism. Further, the extensibility of *VisitorLink* opens the door, sometimes literally, to new possibilities in managing visitors and security.

Collect valuable data and improve visitors' experiences

VisitorLink solves this problem in 3 simple steps:



Welcome. Visitors are greeted with an inviting, easy-to-use touchscreen system that represents your brand.

Identify. Visitors identify themselves with a swipe of their photo ID or by typing their name on the touchscreen.

Connect. Visitors are then visually connected to the appropriate person via live video chat.



Western Union Digital

wanted to make a positive first impression with tech savvy applicants who came to their new offices in San Francisco. Tenant improvements were well underway when they learned about *VisitorLink*, and the grand opening was only 60 days away.

No Problem.

Our Platinum Partner, Uncommon Solutions installed the reception kiosk, configured Microsoft Lync, and tailored the visitor workflow to WU-Digital's needs with the *VisitorLink SDK* in time for opening day.



Now, visitors comment on how easy the touch screen is to use and how professional it is to be instantly connected in a video conference with the person they are there to see right from the lobby.

As a result of the success of *VisitorLink* in San Francisco, Western Union is planning for reception kiosks in their corporate offices in Denver and in additional locations throughout their company.

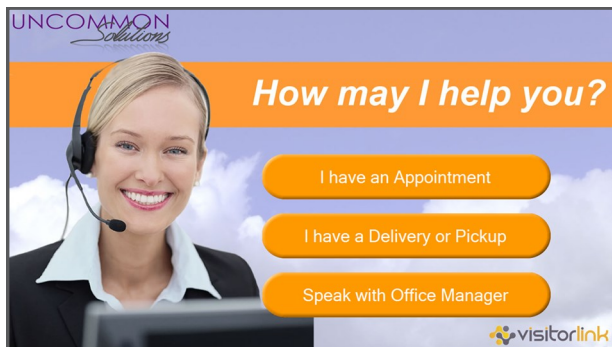
Product Description

VisitorLink is a “skinnable” and extensible touchscreen interface that visually welcomes, identifies, and connects visitors to the right individual within your organization. Built on Microsoft’s foundation technologies, *VisitorLink* leverages the power of Microsoft Lync for Video calling and call routing. So, you don’t need any special hardware or software beyond the front desk.

Out of the box, *VisitorLink* provides you with the tools to modify the Welcome screen to represent your company’s brand and visitor workflow. Whether you have a small office with a handful of employees or a large multi-building campus, *VisitorLink* can

make the connections you want...to individuals, departments or user directories.

Your administrative dashboard allows you to add and change individuals and the way you want to connect to them easily.



VisitorLink supports a broad variety of deployment options to give your organization maximum flexibility. For example, *VisitorLink* works:

- with premise-based Lync Servers, Office365 or other hosted Lync offerings;
- as a single system or in conjunction with other *VisitorLink* systems with centralized management;
- as part of a domain or in stand-alone mode;
- customized to fit your organization with just the screen(s), buttons, and workflow that fits your requirements;
- mounted to a desk, hung on a wall, inside or outside of your building, or, in a free standing kiosk;

VisitorLink is built on a robust architecture with an SDK to tailor fit your kiosk to any organizational workflow that will be enhanced with peer-to-peer video communications. Contact us with your specific requirements.



Imagine!

- You have a small office and want to welcome visitors, but don’t want to hire a full time receptionist.

ROI in 60 days.

- Your receptionist has other administrative duties— or you rotate staff on “front desk duty”.

VisitorLink handles routine greetings flawlessly.

- You have multiple buildings or entrances. Visitors frequently get lost trying to find their appointment.

VisitorLink can easily connect visitors and help them find their way.

- You have a secure office and need to let visitors in with remote door entry.

VisitorLink gives your staff the security of a video pre-view while logging visitor photos for future reference.

Solve your Visitor Management challenges.